

BRAZILIAN DAY STREET FESTIVAL MICHIGAN



CREATIVE MOVEMENT BRAZIL
18018 JAMES COUZENS FWY. DETROIT, MI 48235

www.braziliandaymichigan.com

Email: contact@braziliandaymichigan.com

General Information

Welcome!

Thank you for considering a sponsorship for the first annual Brazilian Day Street Festival Michigan. It is a great opportunity for everyone to be a part of Michigan history.

Festival Overview

Organized by Creative Movement Brazil, a local 501c3 nonprofit. The event is a family free event held in Metro Detroit it will feature many attractions reflecting Brazilian culture and how it connects throughout the world. It will provide local and national acts the opportunity to debut their amazing grasp within music, dance and art. We will also give local businesses the chance to debut amazing artwork, music, drumming and interactive activities for all ages.

Contact Info:

Kelvin Wyatt, Director (313) 638-7379

Yvette Wyatt, Event Coordinator

Sponsorship Overview

Promoted on local and statewide media outlets, including:

- Print and online advertisement
- Advertisement during the festival
- Social media networking and promotion

Special Note:

Accepted sponsors will not be allowed to use the name "Brazilian Day Street Festival Michigan" or any of the Brazilian Day Street Festival Michigan logos on their products without written permission from the Brazilian Day Street Festival Michigan Board of Directors.

Rules and Regulations

The Brazilian Day Street Festival Michigan requires that all sponsors participating in the Festival abide by the following rules and regulations. Failure to comply may result in the closing down of your operation during the festival until in compliance.

- MBAD, Creative Movement Brazil or any event sponsors are not responsible for accidents or stolen items.
- Unruly behavior by festival vendors or their assistants (including intoxication, verbal abuse, or threatening behaviors) **will not be tolerated and are cause for immediate removal from the grounds.**
- The deadline for this year's festival is August 1, 2017 at 4:30pm. All application and payments must be received to participate in this year's festival.

If you have any questions concerning these requirements, please call the Brazilian Day Street Festival Michigan / Creative Movement Brazil office at (313) 638-7379 or email at:

contact@braziliandaymichigan.com

BRAZILIAN DAY STREET FESTIVAL MICHIGAN



CREATIVE MOVEMENT BRAZIL
18018 JAMES COUZENS FWY. DETROIT, MI 48235
www.braziliandaymichigan.com
Email: contact@braziliandaymichigan.com

Hold Harmless Clause:

Sponsors, its officers, and members shall hold harmless and defend The Brazilian Street Festival Michigan & Creative Movement Brazil, and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against The Brazilian Day Street Festival or Creative Movement Brazil as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the Sponsorship Overview and Rules & Regulations (pages 1 and 2 of application), and agree to abide by them.

Signature of Applicant Business Name Print name of Applicant Date

Sponsorship Packages

PACKAGE LEVEL	Level 1 \$100	Level 2 \$250	Level 3 \$500	Level 4 \$1,000	Level 5 \$2,500
1 - Event t-shirt	*	*			
2 - Event t-shirts			*	*	*
1 – Custom painted berimbau (instrument) signed by our special guests!					*
4 x 4 in. Company logo on the back of event t-shirts			*	*	*
Company Website under Logo on event t-shirt.				*	*
Company Logo on YouTube Video of the BDSFM http://www.youtube.com/DetroitCapoeira			*	*	*
Logo on event flyers and posters (est. distribution: 5,000).				*	*
Logo or company mentions on purchased print, radio, TV and Social Network advertisements.				*	*
Website link on BDSFM front page website.				*	*
Logo and link on website.	*	*	*	*	*

BRAZILIAN DAY STREET FESTIVAL MICHIGAN



CREATIVE MOVEMENT BRAZIL
 18018 JAMES COUZENS FWY. DETROIT, MI 48235
 www.braziliandaymichigan.com
 Email: contact@braziliandaymichigan.com

Event Poster from BDSFM signed by our special guests!		*	*	*	*
---	--	---	---	---	---

Festival Program Book Advertising Specs & Prices

To order advertising in the festival program book, please contact us at sponsorship@braziliandaymichigan.com			Formats Accepted
Ad space may be reserved as a standalone purchase or may be included as part of a larger complete sponsorship package as described in the Sponsorship Level section.			<ul style="list-style-type: none"> • Illustrator EPS with no linked files, all fonts converted to outlines and transparencies flattened. • High (300 dpi) resolution TIFF or JPEG.
FULL PAGE Back Cover	5"w x 8"h	\$400 = 1 space (depending on placement)	SIZE: A size chart has been provided on the left. If ads are not sized properly, we reserve the right to shrink or stretch the ad to fit the space paid for. INFORMATION: Please include your business name and the contact information. For example: My Company Name 313-555-1212 www.mywebsite.com SUBMITTING FILES: sponsorship@braziliandaymichigan.com
FULL PAGE	5"w x 8"h	\$200 = 1 space (depending on placement)	
1/2 PAGE	4.75"w x 3.25"h	\$125 = 1 space	
1/4 PAGE	2.25"w x 3.25"h	\$75 = 1 space	
1/8 PAGE	2.25"w x 1.5"h	\$50 = 1 space	
NOTE: Ad pricing and sizing may change depending on the size of the programs printed. Ads will be printed in submitted color format. If you're the ad is created in color it will be printed in color. The choice is that of the sponsor. However, the ad must be created to fit the exact size chosen.			

Submit this form with a check or credit card information made payable to Creative Movement Brazil:

BRAZILIAN DAY STREET FESTIVAL MICHIGAN



CREATIVE MOVEMENT BRAZIL
18018 JAMES COUZENS FWY. DETROIT, MI 48235
www.braziliandaymichigan.com
Email: contact@braziliandaymichigan.com

CREATIVE MOVEMENT BRAZIL (PUBLISHER): _____ DATE: _____

COMPANY NAME (ADVERTISER/SPONSOR): _____

ADDRESS: _____ CITY: _____ POSTAL CODE: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

THE FOLLOWING SPONSORSHIP/ADVERTISEMENT INSERTION IS HEREBY ORDERED
(Please Check) indicate your level of interest:

Sponsorship Level Level 1 Level 2 Level 3 Level 4 Level 5

Program Book Advertisement

Full Page Back Cover Full Page ½ Page

1/4 Page 1/8 Page

GENERAL TERMS AND CONDITIONS: All Advertiser/Sponsorship Agreements are subject to change to Creative Movement Brazil's (herein referred to as the Publisher) approval and acceptance. Acceptance of the Advertiser/Sponsorship Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Advertiser/Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein.

Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the Publisher, and must be received on or before the Sponsorship Closing Date for the applicable issue. The Closing date for Brazilian Day Michigan 2017, shall be June 2017 at 12:30pm EST.

THE ADVERTISER/SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER. Advertisers/Sponsors are responsible for the submission of the advertising copy and materials by material deadlines. Payment is due and payable within 30 days of receipt of invoice.

The advertiser/sponsor agrees to indemnify and hold harmless Publisher with whom Publisher may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published.

BRAZILIAN DAY STREET FESTIVAL MICHIGAN



CREATIVE MOVEMENT BRAZIL
18018 JAMES COUZENS FWY. DETROIT, MI 48235
www.braziliandaymichigan.com
Email: contact@braziliandaymichigan.com

Accepted this _____ day of _____ 2017

Sponsor/Advertiser:

Creative Movement Brazil:

Authorized Signature

Representative Signature

Sponsor/Advertiser's name (print)

Representative Name (print)

Credit Card Payment

By supplying the following information, your credit card will be charged for the full fee, as per your application, upon your acceptance as an Advertiser/Sponsor at the 2017 Brazilian Day Street Festival Michigan.

Business Name: _____

Please Circle: Visa Mastercard American Express

Credit Card Number: _____ Expiration Date: _____

Security Number: _____

Name on Credit Card: _____

Billing Address of Credit Card: _____

Phone Number: _____

Email: (to send confirmation of charge): _____

Authorized signature: _____

This form will be shredded after use or if not accepted as an advertiser/sponsor.